

## Creative Brief

1. Overview:
  - a. Website should be pretty casual overall, Greebles are a very silly topic. It should not necessarily be comedic or too over the top but it does not need to feel academic. Visuals of types of Greebles should be provided, visuals of other people or things related are welcome but not necessary
2. Resources:
  - a. The Wikipedia page should be sufficient to discuss this subject  
[https://en.wikipedia.org/wiki/Greeble\\_\(psychology\)](https://en.wikipedia.org/wiki/Greeble_(psychology))
3. Audience:
  - a. Casual mature readers, not necessarily academic types. Think highschool level
4. Visual Style:
  - a. Clean and not too cluttered. Again, central focus should be on the greeble visuals